



## CORPORATE FRIENDS

### BECOME A CORPORATE FRIEND

Corporate Friends support Cheekwood's mission by funding education programs, seasonal festivals, art exhibitions and special events.

A variety of programs provide opportunities for innovative marketing, client entertainment and employee engagement. Partners receive multi-channel brand recognition, volunteer opportunities, and discounted and/or complimentary rental space. The Cheekwood team will work with you to design a partnership package that fits your company's specific business and philanthropic goals.

### ACTIVE & GROWING AUDIENCE

*Reach a highly desirable audience that is deeply engaged with Cheekwood.*

- 225,000 visitors annually
- 14,000 member households
- Two million website visits annually
- 68,000 email subscribers
- 77,000 Facebook followers
- 44,000 Instagram followers
- 20,000 Twitter followers

*And Growing!*



## ABOUT CHEEKWOOD

Cheekwood is considered one of the finest American Country Place Era estates in the nation, listed on the National Register of Historic Places and accredited by the American Alliance of Museums. Once the family home of Mabel and Leslie Cheek, this extraordinary 1930s estate, with its Georgian mansion and 55 acres of cultivated gardens and expansive vistas, today serves the public as a botanic garden, historic home and art museum.

Visitors to Cheekwood enjoy family activities and year-round festivals celebrating the four seasons. From 150,000 blooming bulbs in the spring to one million holiday lights in the winter, there's always something to see and do at Cheekwood.

## CHEEKWOOD PROGRAMS



### SEASONAL FESTIVALS

*Cheekwood in Bloom*  
*Summertime at Cheekwood*  
*Cheekwood Harvest*  
*Holiday LIGHTS*



### ART

Carell Woodland Sculpture Trail  
7,000-Piece Permanent Collection  
Renowned Art Exhibitions  
Scholastic Art Awards  
Martin Shallenberger Artist-in-Residence Program



### SPECIAL EVENTS

Songwriters Under the Stars  
Summer Stable Party  
Fall for Cheekwood Family Benefit  
Yoga in the Garden  
Halloween Pooch Parade  
El Día de los Muertos  
Japanese Moon Viewing  
Dogs & Dogwoods  
Cocktail Crawls



### EDUCATION

Cheekwood Explorations  
Art Outreach  
Annual Homeschool Day  
Teacher Workshops  
Tuesdays for Tots  
Summer Camps  
Historic Mansion, Exhibition and Garden Tours  
Destination Cheekwood  
School Field Trips

*And more!*

## EMPLOYEE ENGAGEMENT

Corporate Friends of Cheekwood receive exclusive privileges for employees, including complimentary admission passes, volunteer opportunities, discounts on membership, and more.



## CLIENT ENTERTAINMENT

From a simple luncheon or meeting, to a large-scale event, Corporate Friends have the opportunity to entertain distinguished and prospective clients in Cheekwood's historic Mansion, newly renovated Frist Learning Center, or seasonal gardens.



# CHEEKWOOD CORPORATE FRIENDS

\$1,500  
to  
\$2,499

\$2,500  
to  
\$4,999

\$5,000  
to  
\$9,999

\$10,000  
to  
\$14,999

\$15,000  
to  
\$24,999

\$25,000  
to  
\$50,000

50,000+

## EMPLOYEE & CLIENT BENEFITS

Complimentary Passes	10	15	25	50	75	100	200
Exclusive Volunteer Opportunities	✓	✓	✓	✓	✓	✓	✓
Special Request Accommodations	✓	✓	✓	✓	✓	✓	✓
<b>UNIQUE TO CHEEKWOOD!</b> <b>Employee Day or Evening at Cheekwood</b> (based on availability; blackout dates apply)			Day up to 150 guests	Day up to 250 guests	Day or Evening up to 250 guests	Day or Evening up to 500 guests	Day or Evening up to 1,000 guests
Employee Discount on Membership				\$5 off	\$10 off	\$15 off	\$15 off

## ENTERTAINMENT BENEFITS

Invitations to Cheekwood Society Dinners	1	1	1	2	3	4	5
Rental Venues for Corporate Entertaining		10% off	15% off	25% off	50% off	One Comp.	One Comp.
Invitations to Exhibition Previews				1	2	3	5
Behind-the-Scenes Tour					1	2	Custom

## BRANDING & RECOGNITION BENEFITS

Cheekwood Website	✓	✓	✓	✓	✓	✓	✓
Annual Donor Listing	✓	✓	✓	✓	✓	✓	✓
Social Media Posts		✓	✓	✓	✓	✓	✓
Cheekwood Email Communications		✓	✓	✓	✓	✓	✓
On-Site Signage & Collateral		✓	✓	✓	✓	✓	✓
Opportunity for an On-Site Presence		✓	✓	✓	✓	✓	✓
*Digital Promotions			✓	✓	✓	✓	✓
*Print Promotions					✓	✓	✓
*Television & Radio Promotions							✓
*Billboard & Bus Panel Promotions							✓

NOTE: BENEFITS MAY BE TAILORED TO MEET YOUR BUSINESS OBJECTIVES.

\*Promotions may vary based on program or event.



For more information, please contact the  
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