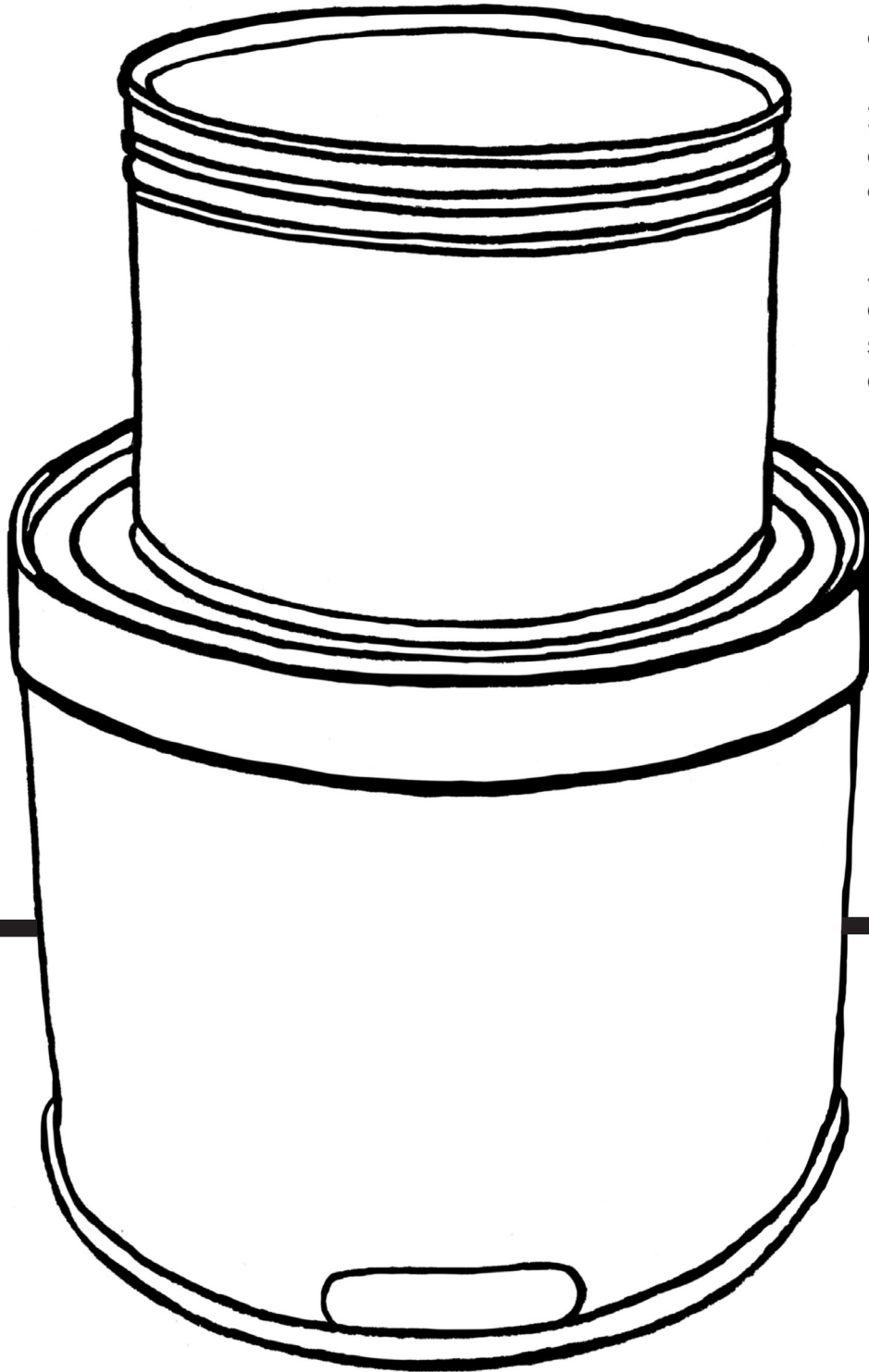


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1. Name your coffee company

2. Decide your company's style or *brand*

3. Create a design using shapes, colors, and patterns

Another Nashville-based Cheek family business was the Cheek-Neal Coffee Company, creators and brewers of MAXWELL HOUSE COFFEE and TEA. The success of the brand launched the local business into nation-wide production and is said to have captured the attention of President Theodore Roosevelt, who exclaimed that it was "good to the last drop!"