BECOME A CORPORATE FRIEND

Corporate Friends support Cheekwood’s mission by funding education programs, seasonal festivals, art exhibitions and special events.

A variety of programs provide opportunities for innovative marketing, client entertainment and employee engagement. Partners receive multi-channel brand recognition, volunteer opportunities, and discounted and/or complimentary rental space. The Cheekwood team will work with you to design a partnership package that fits your company’s specific business and philanthropic goals.

ACTIVE & GROWING AUDIENCE

Reach a highly desirable audience that is deeply engaged with Cheekwood.

- 280,000 visitors annually
- 19,000 member households
- 1.3 million website visits annually
- 4.1 million web page views annually
- 125,000 email subscribers
- 92,000 Facebook followers
- 80,000 Instagram followers
- 21,000 Twitter followers

And Growing!
ABOUT CHEEKWOOD

Cheekwood is considered one of the finest American Country Place Era estates in the nation, listed on the National Register of Historic Places and accredited by the American Alliance of Museums. Once the family home of Mabel and Leslie Cheek, this extraordinary 1930s estate, with its Georgian mansion and 55 acres of cultivated gardens and expansive vistas, today serves the public as a botanic garden, historic home and art museum.

Visitors to Cheekwood enjoy family activities and year-round festivals celebrating the four seasons. From 150,000 blooming bulbs in the spring to one million holiday lights in the winter, there’s always something to see and do at Cheekwood.

CHEEKWOOD PROGRAMS

SEASONAL FESTIVALS
Cheekwood in Bloom
Summertime at Cheekwood
Cheekwood Harvest
Holiday LIGHTS

ART
Ann & Monroe Carell Jr. Family Sculpture Trail
7,000-Piece Permanent Collection
Rotating Art Exhibitions
Scholastic Art Awards
Martin Shallenberger Artist-in-Residence Program

HAPPENINGS
Songwriters Under the Stars
Fall for Cheekwood Family Benefit
Yoga, Meditation and Forest Bathing
Halloween Pooch Parade
El Día de los Muertos
Japanese Moon Viewing
Dogs & Dogwoods
Wellness Programs
Thursday Night Out

EDUCATION
Art Outreach
Homeschool Days
Teacher Workshops
Tuesdays for Tots
Summer Camps
Historic Mansion, Exhibition and Garden Tours
Destination Cheekwood
School Field Trips

And more!

EMPLOYEE ENGAGEMENT

Corporate Friends of Cheekwood receive exclusive privileges for employees, including complimentary admission passes, volunteer opportunities, discounts on membership, and more.

CLIENT ENTERTAINMENT

From a simple luncheon or meeting, to a large-scale event, Corporate Friends have the opportunity to entertain distinguished and prospective clients in Cheekwood’s historic Mansion, newly renovated Frist Learning Center, or seasonal gardens.
## CHEEKWOOD CORPORATE FRIENDS

Note: During the Covid-19 pandemic, any planned events, programs or meetings must comply with current restrictions mandated by local, state and/or federal government.

### EMPLOYEE & CLIENT BENEFITS

<table>
<thead>
<tr>
<th>Complimentary Passes</th>
<th>10</th>
<th>15</th>
<th>25</th>
<th>50</th>
<th>75</th>
<th>100</th>
<th>200</th>
<th>400</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gardens Only</td>
<td></td>
<td></td>
<td></td>
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<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Gardens &amp; Mansion</td>
<td>6</td>
<td>8</td>
<td>14</td>
<td>25</td>
<td>40</td>
<td>50</td>
<td>100</td>
<td>200</td>
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</tbody>
</table>

### UNIQUE TO CHEEKWOOD!

Employee Evening at Cheekwood (based on availability; blackout dates apply)

<table>
<thead>
<tr>
<th></th>
<th>Up to 125 guests</th>
<th>Up to 250 guests</th>
<th>Up to 500 guests</th>
<th>Up to 1,000 guests</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee Discount on Membership</td>
<td>$5 off</td>
<td>$10 off</td>
<td>$15 off</td>
<td>$15 off</td>
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</tbody>
</table>

### ENTERTAINMENT BENEFITS

<table>
<thead>
<tr>
<th>Invitations to Cheekwood Society Dinners</th>
<th>1</th>
<th>1</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rental Venues for Corporate Entertaining</td>
<td>10% off</td>
<td>15% off</td>
<td>25% off</td>
<td>50% off</td>
<td>One Comp.</td>
<td>One Comp.</td>
<td>One Comp.</td>
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</tr>
<tr>
<td>Invitations to Exhibition Previews</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>5</td>
<td>5</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Behind-the-Scenes Tour</td>
<td>1</td>
<td>2</td>
<td>Custom</td>
<td>Custom</td>
<td></td>
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</tbody>
</table>

### BRANDING & RECOGNITION BENEFITS

| Cheekwood Website                      | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  |
| Annual Donor Listing                   | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  |
| Social Media Posts                     | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  |
| Cheekwood Email Communications         | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  |
| On-Site Signage & Collateral           | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  |
| Opportunity for an On-Site Presence    | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  |
| *Digital Promotions                    | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  |
| *Print Promotions                      | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  |
| *Billboard & Bus Panel Promotions      | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓  |

**NOTE:** BENEFITS MAY BE TAILORED TO MEET YOUR BUSINESS OBJECTIVES.

*Promotions may vary based on program or event.

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For more information, please contact the Cheekwood Development Office at development@cheekwood.org or 615.353.6995.

1200 FORREST PARK DRIVE NASHVILLE, TN 37205 | CHEEKWOOD.ORG