



FOR IMMEDIATE RELEASE

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Flours de Villes THE GILDED AGE Makes Debut at Cheekwood

A Stunning Floral Showcase Brings Iconic Characters to Life

NASHVILLE, Tenn. – Global flower show sensation *Flours de Villes* returns to Cheekwood to debut **Flours de Villes THE GILDED AGE**, presented in a flower-filled partnership with HBO Max® – a fresh floral celebration that brings the opulence, ambition, and iconic characters of the hit HBO® drama series to life through stunning fresh floral artistry.

From August 1–9, discover a curated collection of one-of-a-kind fresh floral mannequins displayed throughout Cheekwood’s Botanic Hall, Frist Learning Center, and Historic Mansion & Museum. This stunning showcase celebrates “The Gilded Age,” the acclaimed drama set in late 19th-century New York, where old money and new ambition collide in a time of extraordinary social change – reimagined through spectacular floral storytelling.

Created by Nashville’s talented floral designers, each floral masterpiece interprets the series’ distinct characters and opulent style – from the bold, aspirational gowns of Bertha Russell to the refined sophistication of Agnes van Rhijn, the understated elegance of Marian Brook, and the modern perspective of Peggy Scott – inviting visitors to experience the elegance and intrigue of “The Gilded Age” in full bloom.

“We are delighted to welcome *Flours de Villes* back to Cheekwood for this extraordinary debut,” said Sarah Sperling, Senior Vice President of Museum Affairs at Cheekwood. “Set against the backdrop of our historic estate, this immersive exhibition transforms iconic characters from ‘The Gilded Age’ into breathtaking floral works of art, offering guests a truly unforgettable experience.”

“We’re thrilled to return to Cheekwood for a second year to debut our new show series in such a remarkable setting,” said Karen Marshall, Co-Founder of *Flours de Villes*. “With its historic estate and beautiful gardens, Cheekwood provides the perfect backdrop for our fresh floral celebration of HBO’s ‘The Gilded Age.’ The series’ rich visual world and unforgettable characters translate beautifully into floral design, offering endless inspiration for Nashville’s talented florists, and bringing the story to life through stunning floral artistry this August.”

Special Events for Fleurs de Villes August 1 -9

Cheekwood will offer extended hours on select days to view the breathtaking floral installations along with exciting additional programming. Stay tuned to cheekwood.org for a full calendar of events.

Ticket Information

Visit cheekwood.org to reserve tickets. Tickets are currently on sale for Cheekwood members and will be available to not-yet members on April 30.

About Fleurs de Villes

Founded in 2015 by lifestyle and media experts Tina Barkley and Karen Marshall, Fleurs de Villes (flowers of the cities) is a global luxury brand specializing in bespoke fresh-floral experiences and activations. Champions of experiential marketing in the form of large-scale floral installations, Fleurs de Villes is a floral story-teller, bringing to bloom brand legacies through flowers. Gardens, venues and shopping districts come to life through fresh-floral place-making and retail engagement, plus collaborations with some of the world's biggest luxury brands and entertainment franchises. Fleurs de Villes has produced more than 155 unique luxury floral events, uniting over 1,400 floral artists in major destinations across the United States, Canada, England, Scotland and Australia. Leveraging local floral talent in every city, Fleurs de Villes creates authentic, engaging 360-degree experiences with omni-channel touch points across digital, video, social, print and live platforms. For more information, please visit fleursdevilles.com.

About Cheekwood Estate & Gardens

With its intact and picturesque vistas, Cheekwood is distinguished as one of the leading Country Place Era estates in the nation. Formerly the family home of Mabel and Leslie Cheek, the 1930s estate, with its 30,000-square-foot Mansion and 55-acres of gardens, today serves the public as a botanical garden, arboretum, and art museum with furnished period rooms and galleries devoted to American art from the 18th to mid-20th centuries. The property includes 13 distinct gardens including the Blevins Japanese Garden and the Bracken Foundation Children's Garden, as well as a 1.5-mile woodland trail featuring outdoor monumental sculpture. Each year, Cheekwood hosts seasonal festivals including Cheekwood in Bloom, Summertime at Cheekwood, Cheekwood Harvest and Holiday LIGHTS. Cheekwood is a 501c3 nonprofit charitable organization. It is listed on the National Register of Historic Places and is accredited by the American Alliance of Museums and nationally as a Level II Arboretum. It is a four-time voted USA Today Top 10 Botanical Garden, named the Most Beautiful Garden in Tennessee in 2025 by HGTV, in 2024 and 2025 received a Tripadvisor Travelers' Choice Award, and in 2021

was named by Fodors as one of the 12 Most Beautiful Gardens in the American South. Cheekwood is located eight miles southwest of downtown Nashville at 1200 Forrest Park Drive. It is open Tuesday through Sunday, 9 a.m. – 5 p.m., with extended days and hours of operation depending on the season. Visit cheekwood.org for current hours and to purchase advance tickets required for admission.

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Images for Media

[Fleurs de Villes THE GILDED AGE](#)

[Fleurs de Villes ARTISTE \(2025 Exhibition\)](#)

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